

# THE SCHOOL BOARD IMPERATIVE



## A CASE FOR TRAINED CATHOLIC SCHOOL BOARDS

In today's Catholic schools, effective leadership goes beyond ensuring that they have strong Principals and Directors of Advancement & Enrollment. Schools also need strong governing Boards with both responsibility and authority. The Catholic School Board Training Academy envisioned by the Healey Education Foundation will focus on ***Building a Better Board Every Day: For the Future of Catholic Schools.***

Whether in crisis or transitioning from good to great, a Catholic school relies on the lay-elevated Board to:

- Affirm and advance the school's mission and deliver on its unique value proposition
- Ensure financial sustainability, sound business practices, transparency and accountability
- Broaden the school's base of support through development and increased engagement
- Drive toward strategic planning
- Provide self-perpetuating leadership and succession planning
- Serve as ambassadors



This Board Building & Training will share best practices of nonprofit and independent school boards while addressing the unique needs of Catholic schools. Each module may be supplemented by videos, executive coaching, live classes and direct peer networking for school and board leaders of PK-12 Catholic schools.

**Module 1** – Catholic Values in Leadership & Community

**Module 2** – Board Selection & Recruitment

**Module 3** – Board Chair & School Leader Partnership

**Module 4** – Board Orientation

**Module 5** – Leadership Evaluation & Succession

**Module 6** – Branding & Unique Value Proposition

**Module 7** – Governance & Board Diversity

**Module 8** – Benchmarking & Fiscal Fitness

**Module 9** – Enrollment Management & the Payer Mix

**Module 10** – Development & Impact Measurement

**Module 11** – Facilities & Technology Management

**Module 12** – Visioning & Strategic Planning

**Supplemental Modules** –

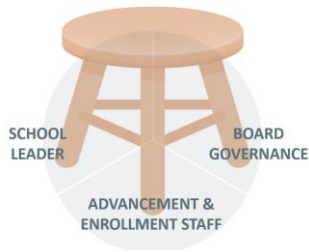
+ The Advancement Imperative

+ The Board Imperative

+ School Leader Succession



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## Why Lay-Elevated Catholic School Boards? Why Now?

Sustainable Catholic schools own their own futures through a solid structure of leadership and operational investment. Together, the School Leader, Advancement and Enrollment Staff, and Governing Board form three foundational supports – just like legs of a stool.

Many philanthropists and dioceses are currently investing time and resources in Principal and School Leader training – a smart and needed approach. But what happens when a great leader leaves? Parish and diocesan candidate search practices are often not broad enough or deep enough. Empowered lay Boards institutionalize great leadership turnover and manage the transition process at the school level.

**Trained Boards are the change catalysts that Catholic schools need to dream bigger, fly higher and welcome a new generation.**

A School Leader with a powerful vision needs resources to execute and a solid process for turning over talent. Boards are the insurance. Innovative Boards working with talented School Leaders can build alternative revenue streams instead of pricing schools out of the communities they serve.



## VISION FOR SUSTAINABILITY



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## Why Training? And Why *THIS* Training?

The volunteer management framework laid down through a training process establishes roles and responsibilities of Board members, committee structures and meeting management practices to respect participants' valuable time. It ensures that the right people are on the bus, in the right seats. It focuses the group on setting policy and strategic direction and accepting accountability for the governance and fiscal health of the school.

Healey Board Training incorporates an advancement methodology around strong enrollment, development and fiscal management practices. It is also built on a unique set of canonically-approved operating principles and by-laws. Our online learning platform offers flexible training options for more schools. As it is launched and rolled out in conjunction with coaching and networking experiences, we envision a time when every Catholic school that's ready and willing will have access to these opportunities for learning and achieving results.

The Healey Board Building process is solid and proven through 18+ years of service with measurable results: 200+ schools in 10+ Dioceses supported, 135+ market assessments completed, 114 new school advancement offices established, 112 new Boards launched and 30K+ students impacted.



## VISION FOR BOARD BUILDING & TRAINING

