

HealeyEdTalk

AN E-ROUNDTABLE SERIES FOR THE FUTURE OF CATHOLIC SCHOOLS

Wednesday

June 8, 2022

12:30p – 1:15p EDT

11:30a – 12:15p CDT

The Art of the Ask

Powering Your Board through the Development Committee

How can the Committee drive results TODAY? Who should be on a Development Committee? How does the Committee plan for future, sustainable success?

An engaged, informed and passionate Development Committee can take a school's development program to the next level through immediate action and strategic development planning. What behaviors and practices must the Development Committee employ to stay out of the weeds and work on the big picture? Who are the right people to fill this role? How does the Committee lead in strategy, driving towards immediate results?

Meet industry expert Angel Gutierrez, Vice President of Institutional Advancement for Catholic Charities of the Archdiocese of Chicago. Angel will share his insights and wisdom, teaching us how to recruit, engage and galvanize development committees for action and results.

Joining Angel is David Hottinger, Development Chair of Community of Saints Regional Catholic School in West St. Paul, MN. A Healey Founder's Award winner in 2019, in the past five years the school purchased its school campus, experienced a 55% enrollment increase, and achieved 100% growth in its tuition assistance fund.



This 30-minute online discussion and 15-minute Q&A is for your school if you seek to:

- Boost committee participation TODAY to execute on tactics for year-end success
- Increase committee efficiency by using Board tools, developing dashboards and setting clear expectations
- Recruit a dynamic, decisive Development Committee with a bias for action
- Set long-term goals to bring development practices to the next level

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Community of Saints
(West St. Paul, MN)

The HealeyEd Talk E-Roundtable series delivers best practices on Catholic schools governance. By exploring timely topics and inviting experts to share their opinions and approaches, the series encourages and supports Catholic schools nationwide in taking charge of their own futures.



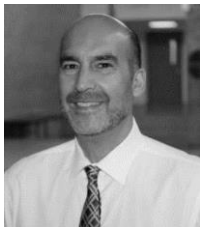
Christine L. Healey



Lisa M. Anderson



Angel Gutierrez



David Hottinger

Healey Education Foundation Team

Christine L. Healey, President, Healey Education Foundation; Co-founder and Board Chair, Catholic Partnership Schools, Camden, New Jersey. As a senior executive with strategic and operational nonprofit leadership experience, Christine developed the foundational structure for her family’s philanthropic interests: Healey Education Foundation, Children’s Resource Center, Gleneayre Equestrian Program and Healey International Relief Foundation.

Lisa M. Anderson, MA, Director of Schools, Healey Education Foundation. During six years with the Foundation, Lisa has coached schools in the Archdiocese of St. Paul Minneapolis in building effective boards. She has 20+ years of comprehensive development experience in major gifts, board management, leadership, marketing, communications and consulting. Additionally, she was active in the psychology field for a decade. As Executive Vice President at DOR and Associates, she focused on leadership development and change management.

Featured Panelists

Angel Gutierrez, Vice President of Institutional Advancement, Catholic Charities of the Archdiocese of Chicago. Angel has served in this role for the past 34 months, leading the Development team through a tremendous growth spurt: \$102 million in major and legacy gifts, annual fund, virtual events, and corporate and foundation support. Angel has more than 25 years of experience in executive leadership, team building, and financial, operational and program development in small and large health and human service non-profit agencies. He has served on numerous boards in leadership roles.

David Hottinger, Chair, Development Committee, Community of Saints Regional Catholic School; Director of Institutional Advancement, St. Thomas Academy. David was instrumental in launching the Community of Saints Board in 2016, becoming chair of the Development Committee immediately and most recently leading them through a successful Capital Campaign. He also is a football coach at St. Thomas Academy.

ABOUT THE FEATURED SCHOOL

Community of Saints Regional Catholic School (West St. Paul, MN) was formed in 2012 combining three parish-sponsored schools. The school’s mission is to provide every student with a sense of belonging within a community rooted in faith, inclusivity and love. Community of Saints is committed to making Catholic education accessible to all families in the community. No family is turned away because they are unable to pay full tuition. This is made possible through many generous supporters.

