



## ▶▶ HOW TO ENGAGE AND RETAIN GOOD BOARD TALENT – 4:40

- The importance of onboarding and Board formation – 7:18
- Ensuring substantive agendas through preparation – 9:04
  - And engaging in a generative conversation – 11:28

Formation creates reputation for the Board itself...it creates ownership.... so that we're clear what a win is, and people know how they can help.... When I think about formation, I think about how to open people's minds but also open their hearts.... bringing students into a Board meeting and letting Board members feel and see the importance of the work they're doing. – Beth Alfonsi

Learn about a consent agenda and use it all the time.... always leave significant time for what I call a generative conversation and, in that way, you're engaging people across committees. – Sr. Mary Dacey, SSJ

## ▶▶ RECRUITING THE RIGHT BOARD MEMBERS – 15:50

- Know what your Board needs – 16:57
- Parents as Board members: the good and the bad – 21:15
- Use the school community, but do it well – 33:05

You should always be engaging with folks – *no matter* their attributes, *no matter* what they bring to the table – *about the mission*.... then you'll create a pipeline.... That allows your organization to be much more discerning. – Rev. Mario Powell, SJ

## ▶▶ MAKING THE ASK TO JOIN THE BOARD – 26:40

- In the digital age, in person is still best – 27:53 and 30:05

We should be inviting them to participate in something exciting.... I want you to walk away feeling that they're missing out if they don't participate.... this is an opportunity for them.... they should feel special that you asked. – Michael Reardon

## ▶▶ BOARD RECRUITMENT ROUNDUP + Q&A – 36:00

- Hear the panel's thoughts on:
  - Conflict of Interest and Confidentiality Agreements – 36:29
  - Board giving – 38:25
  - Faculty/staff representation on the Board – 42:18
  - Role of the pastor and who should make the ask – 46:20

### PARTICIPANT POLL RESULTS

#1 What is the size of your Board? – 3:45

#2 What is the greatest attribute to seek in a prospective member? – 14:00

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## ▶▶ FORWARD MOTION VIDEO GUIDE



This resource is a companion to <https://vimeo.com/611744184>.

It is one in a series highlighting sessions during the 2021 Summer Summit for Catholic School Boards. Executive Director of the Catholic Schools Foundation, Michael Reardon, led an engaging panel discussion featuring Sr. Mary Dacey, SSJ (Planning and Facilitation Consultant), Rev. Mario Powell, SJ (President, Brooklyn Jesuit Prep), and Beth Alfonsi (Alfonsi Impact Consulting).

When sharing videos, please do not edit original content. For more learning tools on Building Better Boards, see:

Vimeo

<https://vimeo.com/healeyeducation>  
Website Resources

<https://healeyedfoundation.org/resources>