

# Excellence

## School Advancement Grants for Excellence

### Founder's Award Instructions



**THE FOUNDER'S AWARD** of \$15,000 is presented to one school that has demonstrated exceptional results in implementing the Healey Advancement Methodology through applying an entrepreneurial spirit reflective of the founder, Robert T. Healey. Current and alumni Healey partner schools are eligible. Proposals should include examples of:

- Leveraging human resources by empowering staff, laity, volunteers, parents
- Demonstrated ability to be nimble and adapt to a changing environment
- Demonstrated growth through calculated risk: growth via analysis, strategy development and execution

#### TIPS FOR AN EFFECTIVE FOUNDER'S AWARD SUBMISSION:

**Submit your request for the Founder's Award – not to exceed two pages – by 5:00 p.m. EDT on September 15, 2017. No extensions.**

- 1. Tell us your story!**  
What did you do to bring about positive change? To empower people? To adapt?
- 2. Use data.**  
What are the results of these changes? Did you grow enrollment? Annual fund? Did you use data in your decision making? How did that impact your ability to take calculated risks?
- 3. Use examples.**  
Think about a "case study" approach. Can you point to a few specific results due to entrepreneurial thinking? How did you course correct or make something good great?
- 4. Write what you mean, with clarity and conviction.**  
Yes, the submissions will be evaluated partly on how well written they are, so choose strong words and use descriptive language and short sentences. Can someone in the school or on your board review your proposal before submission? Proofread. Edit. Proofread again.
- 5. Think about this as your case statement.**  
Remember what you've learned about touching the mind and opening the heart. Be mission-driven and data-informed in making your case.

The recipient will be announced at SAGE on October 26, 2017 at the Hyatt at The Bellevue, Philadelphia.