Objective: Develop a three to five year mission-based plan
2. Establish school-specific goals and priorities
3. Ensure a well governed, sustainable school

Board of Specified Jurisdiction established for at least one full year
Representative Strategic Planning Committee of the Board
Research current internal trends
- Historical enrollment data
- Historical fundraising data
- Budgets (previous and projected)
- Middle States Evaluation
Research current external trends
- Current issues in Catholic education
- Current issues in independent school education
Identify and engage stakeholders
- Online Survey
Adopt and adhere to the implementation process
Retreat
- Reaffirm or revise mission
- Assess internal strengths and weaknesses and external opportunities and threats
Establish goals that are data-informed, specific, measurable and deadline-driven in the areas of:
- Catholic Identity
- Enrollment
- Development
- Facilities
- Finance
- Academics
Identify and assign actions, goals and responsibilities
Full board approval
Communicate plan with constituents
Measure success and outcomes

Data Informs the Strategic Planning Process

- The Parent Survey
- Financial data for the past five years and current fiscal year budget
- Enrollment data
  - Five-year enrollment history
  - Five-year breakdown of partner versus non-partner population
  - Feeder school enrollment for past five years
- Annual Fund data for past five years
  - Dollars
  - Number of donors
  - Average gift amount
  - Alumni giving participation rate
- Total number of alumni
- EITC/OSTC data (if applicable)
  - Dollars
  - Number of donors
- Fundraising Audit for past five years
- List of programs offered
  - Academic
  - Extracurricular
- Test scores / SAT scores for past five years