

Strategic Planning

Developing a mission-based plan for effective governance and sustainability

OBJECTIVES:

1. Develop a three to five year mission-based plan
2. Establish school-specific goals and priorities
3. Ensure a well governed, sustainable school

Board of Specified Jurisdiction established for at least one full year

Representative Strategic Planning Committee of the Board

Research current internal trends

- Historical enrollment data
- Historical fundraising data
- Budgets (previous and projected)
- Middle States Evaluation

Research current external trends

- Current issues in Catholic education
- Current issues in independent school education

Identify and engage stakeholders

- Online Survey

Adopt and adhere to the implementation process

Retreat

- Reaffirm or revise mission
- Assess internal strengths and weaknesses and external opportunities and threats

Establish goals that are data-informed, specific, measurable and deadline-driven in the areas of:

- Catholic Identity
- Enrollment
- Development
- Facilities
- Finance
- Academics

Identify and assign actions, goals and responsibilities

Full board approval

Communicate plan with constituents

Measure success and outcomes

Data Informs the Strategic Planning Process

- The Parent Survey
- Financial data for the past five years and current fiscal year budget
- Enrollment data
 - Five-year enrollment history
 - Five-year breakdown of partner versus non-partner population
 - Feeder school enrollment for past five years
- Annual Fund data for past five years
 - Dollars
 - Number of donors
 - Average gift amount
 - Alumni giving participation rate
- Total number of alumni
- EITC/OSTC data (if applicable)
 - Dollars
 - Number of donors
- Fundraising Audit for past five years
- List of programs offered
 - Academic
 - Extracurricular
- Test scores / SAT scores for past five years